



High-level debate and networking cocktail

Market surveillance of products in Europe - Ensuring an ambitious enforcement framework

9 July 2018, 18:00 - 20:00, Stanhope Hotel, Brussels

Host



MEP Jasenko Selimović (ALDE, SE)

Mr Jasenko Selimovic has been an MEP since 2015 for the Alliance of Liberals and Democrats for Europe (ALDE). He currently is Member of the Committee on the Internal Market and Consumer Protection and Vice-Chair of the Delegation for relations with Switzerland and Norway and to the EU-Iceland Joint Parliamentary Committee and the European Economic Area Joint Parliamentary Committee.

He is former Swedish State Secretary, Ministry of Labour, Sweden and from 2006 to 2009 served as the Head of Department of the Swedish National Public Radio.

He is the Shadow Rapporteur for IMCO Report On "the proposal for a regulation of the European Parliament and of the Council laying down rules and procedures for compliance with and enforcement of Union harmonisation legislation on products"

Speakers



Claudia Martinez Felix, Deputy Head of Unit B/1, DG GROW, European Commission

Claudia Martinez Felix is DG Growth's Deputy Head of Unit B/1 (Commission Single Market Policy, Mutual Recognition and Surveillance).

She is a former Legal Officer at DG Growth's E1 Unit which deals with Service Policy for Consumers.

She previously worked in the DG Competition where she was in charge of investigating anticompetitive agreements between companies.

Prior to this she worked as a consultant with the digital agenda among other topics.

She also worked in the European Parliament for several years in the field of audiovisual media. After studying Law at Pompeu Fabra University and at Paris XIII University, she

specialized in European law at the College of Europe, Bruges

Ms Iliyana Atanasova, Counselor, Competitiveness, Growth & Technical Harmonisation, Permanent Representation of Bulgaria to the EU

Iliyana Atanasova is currently serving as Counselor for Competitiveness, Growth & Technical Harmonisation at the Permanent Representation of Bulgaria to the EU During the Bulgarian Presidency which ended its term 30 June, she was the person leading negotiations on the Goods Package. She chaired the WPs on Competitiveness and Technical Harmonization during the Bulgarian Presidency of the Council of the EU.

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Philippe Delorme, Executive VP, Buildings & IT Business, Schneider Electric

Philippe Delorme joined Schneider Electric in 1996 and currently serves as Executive Vice President of Building & IT.

He has been a Member of its Executive Committee since 2009.

He held various positions in operations in the US and in France having started his career as a business engineer and then took a R&D management position within the Electrical Distribution division in France.

He graduated from the Centrale Paris engineering school and has completed an MBA of International Business at Sciences Po Paris.

About Schneider Electric:

Schneider Electric is leading the Digital Transformation of Energy Management and Automation in Homes, Buildings, Data Centers, Infrastructure and Industries.

With global presence in over 100 countries, Schneider is the undisputable leader in Power Management – Medium Voltage, Low Voltage and Secure Power, and in Automation Systems. We provide integrated efficiency solutions, combining energy, automation and software.



Chiara Giovannini, Senior Manager and Deputy Secretary General, ANEC

Chiara Giovannini is Senior Manager responsible for Policy & Innovation at ANEC, as well as its Deputy Secretary-General.

Chiara supports the Secretary-General on policy development and on relations with ISO/COPOLCO. She also manages the Accessibility and Digital Society Working Groups and supervises the Smart Meter & Smart Grid Project Team.

Chiara Giovannini holds Bachelors and Master's degrees in law.

About ANEC:

ANEC is the European consumer voice in standardization, representing the European consumer interest in the creation of technical standards, especially those developed to support the implementation of European laws and public policies. ANEC also has an interest in the application of standards, including market surveillance and enforcement, accreditation and conformity assessment schemes. They seek to influence the development or revision of European legislation related to products and services that is likely to affect the consumer, especially where reference is made to standards.



Mr Fernando Ceccarelli, Senior Vice President and General Manager, Eaton

Fernando Ceccarelli is currently serving as Senior VP and General Manager at Eaton.

He has a breadth of global experience, in Brazil, North America, in Europe, Prior to joining Eaton, he was the business unit manager for the Truck Group's Brazilian components business and the Mogi Mirim facility in Brazil.

Ceccarelli holds a master's degree in both business management and engineering management from Northwestern University and a bachelor's degree in mechanical engineering from the Universidade Estadual de Campinas.

About Eaton Corporation:

Eaton Corporation is a diversified industrial manufacturer and a global leader in electrical systems and components for power quality, distribution and control; fluid power systems and services for industrial, mobile and aircraft equipment; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel economy and safety.

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Mr Malte Lohan, Director General, Orgalime

Malte is Director General of Orgalime, representing the European Technology Industries. He is responsible for setting Orgalime's strategy, acting as the senior representative of the industry in Brussels and managing the operations of the association.

Malte joined Orgalime from for Anheuser-Busch InBev, where most recently he was Head of Corporate Affairs for Europe with responsibility for government relations, corporate social responsibility and external communications across AB InBev's European business (EU, Russia and Ukraine). Prior to joining AB InBev in

2014, Malte was Public Affairs Director at the World Federation of Advertisers (WFA), the global umbrella body representing brand marketers across all industries. He has also worked at Interel, one of Brussels' leading public affairs agencies, and in the European Parliament.

Malte has held numerous voluntary leadership positions, including his current role of President of the Society of European Affairs Professionals (SEAP), which represents the interests of the public affairs community in Brussels. He served as Vice Chair or the European Digital Advertising Alliance and as Chairman of the European Parliament Trainees Association.

About Orgalime:

ORGALIME is the European federation representing the interests at the level of the EU institutions of the European mechanical, electrical, electronic and metal articles industries as a whole.

Moderator:



Hughes Belin

Hughes Belin has been a journalist specialised in European affairs for 19 years. He worked as freelance journalist in Brussels for Views, Platts, Europolitics and Financial Times energy newsletters.

Before that, he was Communications Officer at Eurelectric, the European electricity industry association. He holds a Master's degree in applied modern languages and a Post-graduate diploma on European Affairs.

He has moderated dozens of conferences, workshops and events in Brussels and abroad. He was awarded the 2007 Louise Weiss Prize for European Journalism.